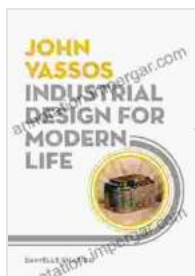


Industrial Design for Modern Life by John Vassos: A Comprehensive Guide to Designing for the Future



John Vassos: Industrial Design for Modern Life

by Danielle Shapiro

★★★★☆ 4.1 out of 5

Language : English

File size : 7004 KB

Text-to-Speech : Enabled

Screen Reader : Supported

Enhanced typesetting : Enabled

Print length : 288 pages

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About the Book

John Vassos' *Industrial Design for Modern Life* is a comprehensive guide to designing for the future. It covers everything from the basics of industrial design to the latest trends and technologies. John Vassos is an award-winning industrial designer and author of several books on design. He has

a wealth of experience in the field, and his book is packed with valuable insights and advice.

Industrial Design for Modern Life is divided into three parts. The first part introduces the basics of industrial design, including the design process, materials, and manufacturing. The second part explores the latest trends and technologies in industrial design, such as 3D printing, smart materials, and the Internet of Things. The third part provides a comprehensive guide to designing for specific industries, such as transportation, healthcare, and consumer products.

What You'll Learn

Industrial Design for Modern Life will teach you everything you need to know to design for the future. You'll learn about:

- * The basics of industrial design, including the design process, materials, and manufacturing
- * The latest trends and technologies in industrial design, such as 3D printing, smart materials, and the Internet of Things
- * How to design for specific industries, such as transportation, healthcare, and consumer products
- * How to create innovative and sustainable designs
- * How to market and promote your designs

Who This Book Is For

Industrial Design for Modern Life is a must-read for anyone interested in designing for the future. It's perfect for students of industrial design, practicing designers, and anyone who wants to learn more about the field.

About the Author

John Vassos is an award-winning industrial designer and author of several books on design. He has a wealth of experience in the field, and his work has been featured in numerous publications. He is a Fellow of the Industrial Designers Society of America (IDSA) and a member of the Royal Society of Arts (RSA).

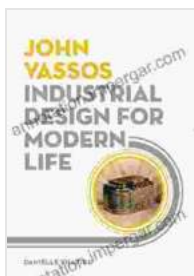
Reviews

"Industrial Design for Modern Life is a comprehensive and up-to-date guide to the field. John Vassos has a wealth of experience in the field, and his book is packed with valuable insights and advice. This is a must-read for anyone interested in designing for the future." - Yanko Design

"John Vassos' Industrial Design for Modern Life is a tour de force. It's the most comprehensive and up-to-date guide to the field that I've ever read. This book is a must-have for anyone interested in designing for the future."
- Core77

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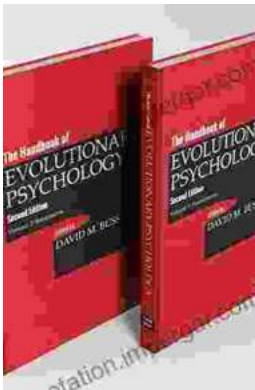
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